

LUKE DANIEL

Bob Seger meets Lynyrd Skynyrd and Tom Petty. Luke Daniel is shaking up the Texas music scene and crossing over several genres in the process. If you're checking a box, you can check Americana. If you're adding songs to your playlist, there's plenty of options to work with. Blues, Country, Rock & Roll, and Soul to name a few; you could put him in any of these categories. The only problem is, you can't choose just one, it's not possible. Luke's catalogue of all original music, showcases an eclectic mix of influences spanning decades of music consumption.

The son of a grocery store manager and a preschool teacher, Luke grew up in small town Missouri. Like most artists, he developed a deep and abiding love of music at a very early age. "Music was always part of our lives growing up and my dad loved sharing his favorite music with me. We listened to a lot of Otis Redding, Isaac Hayes and B.B. King; but we also listened to Janice Joplin, Jimi Hendrix, Jethro Tull and Led Zeppelin."

Luke's debut album, Rock 'n' Roll Americana, is authentically original and refreshing. Produced by Derek Hames at Edgewater Music Group (The Teague Brothers, Statesboro Revue, Roxy Roca) the 9-track album was funded by a successful Indiegogo campaign. Raising over \$20,000 in 2021, production began in February of 2022. Advanced release copies of the record have been sent out to terrestrial and online radio and tracks from the album have already received airplay in Texas and The United Kingdom. Fueling the established groundswell is a recently announced partnership with Alvie's Boots and a freshly inked sync license agreement with Level 77 Music, in Atlanta. Rock 'n' Roll Americana releases with distribution from Sony/Orchard on September 23rd.

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